

ANNOTATIONS TO THE ARTICLES (in English)

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About the financial stability of the Russian Internet companies

Theoretical approaches of a clarification of the essence of concepts of the company «stability» and «financial stability» are considered, various definitions are generalized, the author's treatment is analyzed. The interrelation of the financial stability and other components of the general stability of the company is developed. The conclusion is formulated that the financial stability is that condition of the company guaranteeing its constant solvency and investment prospects, the smooth running ability, financial safety in constantly changing conditions of an internal and external environment. It is defined a number of factors (economic, market, political, financial and others) influencing to a financial stability of the Internet company; the thesis is defined that all components of the general stability of the Internet enterprise and first of all its financial stability, in the context of ensuring effective functioning in strategic scale, are to become objects of a constant control from the administrative personnel of the enterprise.

Keywords: general stability of the Internet company, financial stability, solvency, components of the general stability, factors of financial stability.

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Effective management of cash flows as a way to expand their own investment resources

The effective management of cash flows of the industrial company — a way of expansion of own investment resources. The necessity of the effective management of cash flows of the industrial company is generalized as one of ways of expansion of own investment resources. In particular, it is necessary to analyze in a complex their activities for an assessment its cash flows, passing a number of the main stages consistently. Experience of strategic planning and its influence on development of management accounting and the budgetary method of management is opened.

Keywords: analysis, cash flows, management of cash flows, budgeting, investment resources, innovative development.

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The development of the Russian banking system

In modern conditions many banks are able to offer the experience in an automation of business management, while the introduction of automation was manufactured recently. As a result of automation, the Bank creates an integrated information systems complex providing the requirements of the Bank and services of their further rapid adaptation, both by the Bank, and with the involvement of developers. The main business results of the automation introduction are possibility of systematization of operations of maintaining the warehouse and operational accounting, possibility of fast search, and, therefore, control of each object of the account and all operations.

Keywords: banking sector, automation, information systems and infrastructure.

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Assessment of the state-level scientific and technological development of industry in Russia

In A.V. Dolganov's article is made an assessment the scientific and technological development of the Russian industry. On the basis of official statements and

calculated data the author characterizes the dynamics of the processes of scientific and technological development, makes international comparisons. Correlation analysis on a number of key economic indicators is performed, and also relations between these indicators are defined.

Keywords: innovation development, level of scientific and technological development, correlation analysis, international comparisons

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Directions of innovative development of the tourist region

The article considers the essence of tourism in the region, especially its development in the overall context of regional economic systems integration processes. The article analyzes the impact of innovation development to increase the competitiveness of the region. For the effective development of regional innovation, as a social and economic system with active elements, necessary to solve the management problems in this sphere. The implementation of the management process requires the formation of organizational management structure that allows to realize the goals and objectives in this area, to analyze and evaluate the results achieved, to coordinate and to predict innovation.

Keywords: region, tourist region, innovative development, innovation, integration.

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Possibilities of practical application of the theory of cluster economy in military-industrial complex of Russia

Hi-tech defensive and industrial clusters, so-called the «growth points» of the defensive industry of Russia are allocated and defined allowing to transform effectively inventions and innovations to innovations, and to become innovations basis for development of competitive advantages of branch, in particular, and national economy in general. The features of the organization of innovative activity in the cluster form are presented expanding the production of a cumulative innovative product.

Keywords: hi-tech defensive and industrial cluster, innovations, cluster theory, competitiveness, defense industry complex.

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Modern approaches to the analysis and assessment of competitiveness of economy of domestic regions

Approaches to an assessment of competitiveness of economy of the Russian regions politicians are generalized taking into account dynamic and statistical characteristics, comparative interregional comparisons of various economic parameters, in connection with forming of new system of priorities state economic (including regional). The usage of concrete methods and mechanisms of state regulation of regional development is defined by a ratio of the available competitive opportunities of the region and its social and economic potential, and also a choice of tools of state regulation with typological features of the region and specifics of its key problems.

Keywords: competitive possibilities of economy of the region, competitiveness of economy of the region, economic capacity of the region, competitive capacity of the region, competitive advantages of the region, competitive positions of the region

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Anti-recessionary support of the long term small business

The improvement of the opportunities of development of small business by allocation of a new class of borrowers — entrepreneurs of a long term small business is defined. The business situation and support of a small business by the states and the banking sector are considered by means of the comparative and financial analysis. It is concluded that in the conditions of today's realities it is necessary to allocate a new segment of borrowers — long term small business as a criterion of higher trust to an economic entity, which is possible and necessary to issue the credits with a smaller risk in comparison with short-lived firms. It is offered to expand the list of programs of support of this new type of borrowers.

Keywords: small business, corporate crediting, support, risk, anti-recessionary support, state, business, crediting of the organizations, crisis, bank.

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The method of analysis of business activity of the organization

The method of analysis of business activity of the commercial organization is developed, including a study of the qualitative and quantitative characteristics, differentiated for the purposes of the application under the procedures of external financial and internal management analysis. In the context of the methodology the computational procedures of a determining of a financial ratios turnover are developed, approaches of the study of the relationship with profitability are defined.

Keywords: the method of analysis, business activity, turnover, analytical ratios.

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The Role of natural monopolies in support of social and economic and financial stability of the state

The role of natural monopolies in support of social and financial and economic stability of the state is defined. The definition of «natural monopoly» as economic category is specified, its essence is concretized and four its classes are allocated. The main attention is paid to consideration of natural technological monopolies, their borders and functions extended traditionally on electricity, gas, water and heat supply, systems of transport and communication.

Keywords: natural monopolies, social and economic and financial stability of the state, technological monopolies, their essence, borders and functions.

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The investment cooperation of Russia and China in the priority directions

The new directions and forms of investment cooperation of Russia and China are defined at regional and branch levels. In particular, key agreements on cooperation in an energy, oil and gas industry are generalized. It is give a priority attention of both states interaction to the aspect realized at Russian territory, and at the same time to the Russian-Chinese trade.

Keywords: import substitution, investments, the Western, Eastern Siberia, the Far East, direct investments, foreign trade, new investment projects in Russia and China.

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The investment climate and risks of the foreign companies in Vietnam

The investment climate in Vietnam and offers on its improvement, major factors with a negative impact on the job of foreign investors and the general economic development of Vietnam in modern conditions are generalized. The comparison of investment opportunities, a public debt, foreign loans and inflationary risks of Vietnam is given, and also its place in rating system on a number of indicators in the world market is shown.

Keywords: investment climate of Vietnam, risks, public debt, foreign loans, inflation, budget deficit, bank credit debts.

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Vietnam and foreign investments: results and prospect

The comparative analysis of export of Vietnamese investments into foreign countries, in particular, Venezuela, Cambodia, Laos and Russia is carried out. It is haven an attempt to prove a place of each of it at present and medium-term prospect. For this purpose the monetary indicator expressed in US dollars is used.

Keywords: Vietnam, foreign investments, Laos, Cambodia, investment projects in Russia, Latin America, Africa.

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