

ANNOTATIONS TO THE ARTICLES (in English)

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CHINA INDUSTRIAL POLICY AND THE IMPACT ITS IMPLEMENTATION ON ENSURE OF THE ECONOMIC SECURITY OF THE PEOPLE'S REPUBLIC OF CHINA IN MODERN CONDITIONS

The article is devoted to the implementation of the industrial policy of China in the period of economic reforms and the economic security of China in modern conditions. Approaches are considered to economic security of China in the global financial and economic crisis.

Keywords: industrial policy, economy, the global financial crisis, economic security, the level of economic security, assess the level of economic security, the China.

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ABOUT THE MODERNIZATION AND INSTITUTIONAL CHANGES IN AZERBAIJAN'S ECONOMY

The essence of processes of modernization and change of the institutional environment, including some questions of the anti-recessionary relations, a choice of the corresponding priority directions non-oil development, social transformation and increase of economic activity of the population of Azerbaijan are articulated. The influence of capital agglomeration on national economy modernization is considered, in particular, on its spotted development and enterprise activity.

Keywords: modernization, anti-recessionary relations, institutional environment, oil and not oil development, dot development of economy, enterprise activity.

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ASSESSMENT OF MANAGEMENT QUALITY OF COMMERCIAL BANK CREDIT PORTFOLIO

In modern conditions the increasing value is gained by a problem of quality of the credits given out by commercial banks as realization of risks when crediting is capable to cause substantial damages, and in certain cases to cause and bankruptcy of bank. In this regard, questions of an assessment of quality of a credit portfolio of bank come to the forefront. In the work the concept of quality of management is considered by a credit portfolio of commercial bank, a number of coefficients for its assessment is given, estimates of quality of management are carried out by a credit portfolio of the banking sector of Russia, and also commercial bank JSC Zapsibkombank, conclusions are drawn on need and importance of carrying out such assessment.

Keywords: quality of management of credit investments, credit portfolio of bank, indicators of quality of management, assessment of a credit portfolio of bank.

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THE DEVELOPMENT AND FUTURE OF THE MEAT INDUSTRY IN SIBERIA

The article discusses the organization of research and development of state of the meat industry, taking into account peculiarities of the territory by the example of the Siberian regions. We discuss the importance of such studies in terms of quality meat products of own production under the doctrine of population areas of food security, as well as to meet the needs of the adjacent segments of the economy. It covers the principles of ensuring the effectiveness of research in terms of national interests for the successful development of the industry. Geographical zoning, available selected from the viewpoint of personal observation subjects Siberia are given: Krasnoyarsk Krai and the Republic of Khakassia and Tuva. According to public sources the publicly available data are analyzed, including characterize the existing resource base of the meat industry in the selected regions. The general economic characteristics and problems of the economy territories, causing prospects of the meat industry are discussed, including related with import substitution. The conclusion of the limitations of academic and applied are researched related to the lack of financial and economic data from the financial statements of business entities of this industrial sector.

Keywords: meat industry, meat production, rabbits & poultry meat production, meat food production, Siberian meat industry.

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METHODICAL APPROACHES TO AN ASSESSMENT OF A FINANCIAL POSITION OF BANK BORROWERS

Studying the Russian practice of financial analysis of borrower's shows that it is focused on traditional analysis of their current credit standing. Advantageous methods of analysis are the coefficient, structure and temporal analytical methods. In these circumstances, the methodological approaches to assessing the financial condition of borrowers should be developed based on the traditional financial analysis with giving him looking.

Keywords: borrower bank, credit rating, credit risk, credit agreements, financial analysis, methods of analysis, evaluation of the financial situation.

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COMPARATIVE RESEARCH OF FINANCIAL RESULTS, AMOUNTS OF FINANCING, COMPENSATIONS OF ESTABLISHMENTS OF EDUCATION

According to Russian Statistics Committee the quantity of institutions of education was 111800 in 2000, 171900 in 2005 and 151000 in 2012. The net financial result amounted to educational institutions was 1299 million rubles in 2005, 3071 million in 2010, 1500 million in 2012. Institutions of education inferior to financial balance of 16.8% of the figure in health care, 12.2% of the figure in the hospitality industry. In absolute terms, the growth rates exceed the reference group in 3 of 9 cases, inferior in 5 cases out of 9. из 9. That is the reason and practicability of comparative research of the aspects designated in a topic.

Keywords: education institutions, the relative performance indicators, the net financial result, the amount of public funding, comprehensive comparison of the effectiveness of education institutions.

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PROBLEMS OF DEVELOPMENT OF INDIVIDUAL BUSINESS

The article analyzes the current state of individual entrepreneurs in Russian Federation, which accounts for more than 60% of the sphere of small business. According to the 2010 Census, in Russia led entrepreneurial activity 1.9 million individual entrepreneurs, among which 98% are micro entitles. More than half of individual entrepreneurs engaged in wholesale and retail trade, repair of motor vehicles and household goods.

According to data of tax authorities 3.65 million individual entrepreneurs were registered in Russia in 2012 applying special tax regimes. Their total number has not increased comparing with the year 2011. This was due to the fact that the patent tax system has not become attractive for entrepreneurs yet. Only 88.7 thousand patents were issued at the beginning of 2014.

Keywords: small business, individual entrepreneurship, support of entrepreneurship.

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THE ANALYSIS OF FACTORS AND CONDITIONS OF DEVELOPMENT OF INSTITUTIONAL SYSTEM OF THE STATE SUPPORT OF BUSINESS ACTIVITY OF YOUTH BUSINESS INCUBATORS

Annotations to the articles

The world experience of development of institutional systems of the state support of business activity is generalized. Results of research of factors of the environment defining conditions of business activity of youth business incubators are presented.

Among the factors of macroeconomic level defining conditions of business activity of youth business incubators, the policy of the state fixing in national legislative base the main directions of institutional systems of the state support to innovative activity of small business are crucial importance. In this regard in work the author's scheme of realization of a state policy of support of youth business incubators is offered.

The most important factors of a mesoeconomic level defining conditions of business activity of youth business incubators are industrial, transport and information infrastructure of the region; personnel capacity of the region, and also stimulation of development of new technologies in the region.

Among the factors of a microeconomic level defining conditions of business activity of youth business incubators, regardless of a way of providing services by them, the crucial importance have ability of business incubators to reduce for the enterprises a risk level of innovations, cost and terms of realization of innovations, including by providing information on new technologies, sales markets, the help in granting the qualified personnel, susceptibilities of the enterprises providing growth to innovations.

Keywords: factors, conditions, development of institutional system, state support, business activity, youth business incubators.

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MECHANISMS FOR EFFECTIVE KNOWLEDGE MANAGEMENT IN MODERN CONDITIONS

This article is summarized and systematized presentation on this type of economic activity as the exchange of knowledge, in particular about their innovative

ways. The modern technology, intellectual property, knowledge of the staff, the overall ability of the organization to learn in modern conditions becomes the main form of assets — intellectual capital. New ways of sharing knowledge and new ways of networking transform procedures of exchange of knowledge and form new knowledge management technology. In this case the key success factors are the creativity, openness, exchange of ideas and global nature of the interaction. The author offers opportunities to improve and enhance the effectiveness of these processes.

Keywords: innovation, intellectual capital, information systems, crowdsourcing, management, exchange of knowledge, technology management.

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FEATURES OF THE ECONOMIC SECURITY OF RUSSIA IN A GLOBALIZING WORLD

The globalization as the growing economic interdependence of countries around the world as a result of the increasing volume and variety of cross-border transactions in goods and services, international capital flows, as well as fast and wide «technology diffusion» has the strongest impact on the economic security of the individual in a given country. To ensure the economic security of Russia, for the tasks needed to develop an appropriate mechanism for their implementation. Analyzing the basic shapes that make up the economic security of the Russian Federation, the author suggests, in turn, basic mechanisms and ways to improve it.

Keywords: globalization, public policy, mechanism, national security priorities, threats, economic security.

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THE AVIATION PLANNING AND PREDICTION

This article contemplates the economic prospects of a business plan making in an aviation company. The business plan is a working tool used in all areas of business. It regulates the process of operation of the business, shows how his leadership is going to achieve its goals and objectives. A well-developed business plan helps the company to grow, gain new positions in the airline industry, to make long-term plans of the development, the concept of the production of new types of services and to choose rational ways of implementing them. Features of the air transport market are defined by the specific marketing. This market is a rather complex structure, which intertwines various internal and external communications. It is an open system, i.e. a system which elements interact with the surrounding environment. At the same time it serves as an integral part of the whole system of the world economy. Item offered by airlines and the airlines on the market, stands the products produced by them in the course of carriage of passengers, cargo and mail by air. It is a major transportation trade. This is the main feature of the airline industry and related various sectors of the economy that must be considered when drawing up a business plan aviation enterprise.

Keywords: business-plan, demand for air charter, volume of transportation, Air Company, forecasting demand, planning for flight, payload.

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LOGISTIC INFRASTRUCTURE TRENDS IN RUSSIA

Russian logistic infrastructure was evaluated by the World Bank at 90th place in its annual Logistic Performance index. This doesn't raise any questions from the global transport industry, because Russian logistic problems are widely known and even famous among the world logistic operators. The target of the current article is to analyze the most important problems, backstabbing the development of Russian logistic infrastructure and provide a foresight into the trends of the future changes in this vital area. According to our obtained results, there are five main problems in the researched industry: Fragmentation or Capacity discrepancy, Information systems disconnection, Shadow economy, Legal gaps and Financing deficiency. Due to overall economic stagnation in Russian economy, we expect that the major trend in the nearest years will be the continuing under-financing of the infrastructure, in turn leading to increased costs of its usage — both in terms of finance and time.

Keywords: logistic infrastructure, transport of Russia, transport trends, logistic service.

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